

**IOWA WATER POLLUTION CONTROL ASSOCIATION**  
**EXECUTIVE COMMITTEE MEETING**  
*March 19, 2010*

The minutes of the Iowa Water Pollution Control Association Executive Committee Meeting, held at the Gateway Hotel and Conference Center in Ames, Iowa on March 19, 2010.

**ITEM I: CALL TO ORDER**

The meeting was called to order by President, Jim McElvogue, at 10:08 AM, with the following Executive Committee members present: Jay Brady, Michael Tripp, Kevin Moler, Darin Jacobs, Dan Riney, Jonathan Brown, Murat Akyurek, Chris Gilstrap, Fred Bayer, Jim McElvogue and John Ringelestein. Also present were: Ted Payseur, Kris Evans, Eric Evans, Laurie Twitchell, Lance Aldrich, Keith Hobson, and Steve Troyer.

**ITEM II: APPROVAL OF AGENDA**

It was moved by Fred Bayer, and seconded by Jonathan Brown, to approve the agenda as presented. Motion carried.

**ITEM III: APPROVAL OF MINUTES**

It was moved by Murat Akyurek, and seconded by Darin Jacobs, to approve the minutes of January 8-9, 2010 as printed. Motion carried.

**ITEM IV: OFFICERS' REPORTS**

**A. Secretary/Treasurer's Report**

The Secretary/Treasurer distributed balance sheets taken on January 1, 2010, and March 18, 2010. The Secretary/Treasurer reviewed the changes in the various accounts. Most of the accounts are up by interest only since the first of the year. Total assets are up \$22,954.54 since the first of the year. The Newsletter account is up \$10,552.09 since January 1. The Operations account is up \$15,111.09 since January 1. The regions are preparing for spring meetings so the regional checking account is down \$2,771.92 since January 1. Online registration results for the specialty were reviewed. The Bypass and Blending Project has had income of \$11,374 and expenses of \$4,586.04 which leaves a balance of \$6,787.96. The Chloride project had income of \$21,036.40 and expenses of \$20,681.45 which leaves a balance of \$354.95. The Financial Report for 2009 has been completed and delivered to the Financial Review Committee. It was moved by Chris Gilstrap, and seconded by Fred Bayer, to approve the report of the Secretary/Treasurer as presented. Motion carried.

**B. Directors' Report**

No report.

**C: Regional Directors**

Region 1: Jonathan Brown reported that Region has one meeting per year in October. Planning will begin for the meeting in late spring.

Region 2: Darin Jacobs reported the Region 2 spring meeting will focus on wastewater and will be held on April 15 at NIACC in Mason City.

Region 3: No report.

Region 4: Mike Tripp reported their spring meeting will be in Carson on April 2, 2010.

Region 5: Fred Bayer reported the Region 5 spring meeting will be held on March 31 at the Iowa Rural Water Association building in Newton. The program will focus on rule changes, IDNR update and the regulatory process.

Region 6: Chris Gilstrap reported the Region 6 annual meeting will be held on May 12<sup>th</sup> at a new location, Marr Park in Ainsworth, about 5 ½ miles east of the Knights of Columbus Hall, the old location. They are planning to use CVENT for registration.

Jim McElvogue presented giveaway items to the Regions for their meetings.

#### **D: Correspondence**

An announcement of a reception in honor of Jim Stricker's retirement to be held on April 23 at the IDNR Region 5 office was received.

### **ITEM V: DISCUSSION/ACTION ITEMS**

#### **A. Annual Meeting 2010**

Kevin Moler reported the program is set, speakers have been verified and most of the bio forms have been received. Kevin reviewed the program format and content. There will be an outdoor collections systems hands-on track and Keith Hobson reported approval of the use of the parking lot for the course has been received. Discussion of the mailing of the program for the annual meeting ensued. Next year the program will be on the website and a post card will be mailed instead of the program.

a. Proposal for special registration fee for John Hall's keynote address.

In an effort to grow the coalition, Ted Payseur, Government Affairs Chair, proposed a special registration fee for government officials to attend the keynote address by John Hall. A request would be made to the League of Cities to make a mailing or email message to member cities. We need to explain to the cities in Iowa what is coming from the IDNR and EPA that will impact their budgets. The Committee discussed proposed fees which would include lunch.

b. Discussion on changing banquet to Wednesday evening.

Keith Hobson reported the hotel can handle the banquet on Wednesday evening. They cannot handle the vendors' exhibit on Thursday. It was decided to remain with the present format for this year. There was a lengthy discussion of the program format and the vendor day.

#### **B. AWWA/IWPCA Short Course ad hoc Committee**

Jim McElvogue reported a contract has been prepared for 2011 and on for the IWPCA to administer the short course. He passed around a copy and reviewed the details of the contract. The AWWA Executive Committee is meeting today to ratify the contract. It was moved by Jay Brady, and seconded by Jonathan Brown, to authorize Jim McElvogue to sign the contract when it is returned. Motion carried.

#### **C. CVENT Update**

There is no update for CVENT. Dan Riney discussed some problems he experienced with multiple registrations. The possibility of paying Iowa only dues through CVENT is being explored.

The meeting recessed at 11:50 AM for lunch and reconvened at 12:45 PM.

#### **D. Annual Conference Committee**

Murat Akyurek reviewed arrangements for registration at the conference. The information is ready for the exhibitor letter and will be sent to the Executive Committee for review.

#### **E. Name Change Ballot**

Laurie Twitchell reviewed the changes in the sample ballot which were discussed at the retreat. It was suggested that the last line of the second paragraph could be removed. It was moved by Murat Akyurek, and seconded by Dan Riney, to send out the ballot with the removal of the last line of the second paragraph and require the ballots to be returned in 45 days. Motion carried.

#### **F. WEFMAX 2011**

Jim McElvogue described the Clean Water Heros presentation that IWPCA does for the Water Festival to the attendees at the Puerto Rico WEFMAX meeting. It was suggested that the presentation be made at the WEFMAX 2011 meeting that Iowa will host. The PR/PE Committee is going to make a video of the presentation at the Water Festival this spring to use at the annual meeting and at WEFMAX next year. Jim and Jay Brady attended the WEFMAX meeting in Puerto Rico. Jay reported there were 25 different MAs in attendance. It was interesting to be amongst Bill Bertera and the WEF folks. There has been some improvement in MA/WEF relationships over the past year. There is still improvement needed in the relationship between WEF committees and MA committees. WEF discussed the global perspective. There was a lot of interest in image enhancement if WEF and the MAs. WEF is working on some marketing aids for MAs. There are still governance issues. The House of Delegates does not have a very strong role in WEF. There is a lot of concern with committee structure, becoming a committee member and the appointment of committee chairs. During the MA presentations, there were a lot of different ways to raise money presented. MA budgets range from large on the coasts and small in other MAs. Kris Evans commented the YP Committee has the impression that WEF wants to push service opportunities. It is good to meet with other MAs to see the different challenges and opportunities of various MAs.

#### **G. Future IWPCA Conference Dates and Locations**

Jay Brady suggested we may need to look at our expectations for revenues. Revenue for the annual meeting is now \$10,000; we may want to raise it to \$15,000. The initial goal for the newsletter is to break even and long term to generate a positive income. The traditional dates for the 2012 annual meeting conflict with the Pork Expo in Des Moines. The AWWA national meeting for the next ten years is scheduled for the second week of June. The Des Moines proposal is for the Sheraton in West Des Moines for June 5-7, 2012. Comment was made that it is too small.

#### **H. Other Items**

Ted Payseur commented on the status of the arsenic TMDL for the Mississippi River. The antidegradation rules have made it through the Rules Review Committee. The next step will be to go to Region 7, EPA and seek rejection of the antidegradation rules. Ted also attended the Washington briefing. The Chesapeake Bay gets all the attention and after the billions of dollars spent, there is no improvement. Ted suggested a repeal of the Clean Water Act and look at a water shed approach. More change may be coming since this is really a non-point issue. Hypoxia in the Gulf of Mexico has dropped by a third in the last five years. The issue of affordability was discussed. The relationship with John Hall was discussed. The relationship needs to be better defined in the future. We also need to thank the CSO cities for carrying the load on several issues. We need to promote more involvement of cities and members in environmental issues.

Lance Aldrich asked if there was a Region 6 meeting on March 31 as shown on the website. There isn't, so Lance will correct the date. He also asked about the email addresses that had been set up for the specialty conferences and the annual meeting. Jim McElvogue said the initial idea was to develop a database but that is going to be done through CVENT, so the email addresses will not be needed.

## ITEM VI: COMMITTEE REPORTS

**Y: Young Professionals:** Kris Evans reported the YP Committee is planning a YP activity at the annual meeting. It will be bowling and pizza on Wednesday night with participants paying \$5 and YP Committee picking up the balance. They are looking for more Young Professionals!

**P: Newsletter:** Kris Evans reported the cost to print and mail the newsletter is now approximately \$5/member. The Newsletter Committee has been looking at ways reduce costs. The Newsletter Committee is asking for permission to produce 4 issues per year instead of the 5 now being produced. After discussion, it was moved by Jay Brady, and seconded by Dan Riney, to produce four issues per year with stated publishing dates. Motion carried. Kris has been talking with other MAs about how they handle their newsletters. Some MAs even have a profitable newsletter! Kris discussed how to submit items and they do need items.

**C: Biosolids:** Steve Troyer reported the Biosolids Conference last Wednesday had 84 attendees. The Committee is making some progress on updating the Biosolids Guide. They hope to have a draft ready by the end of the summer.

**D: Collection System:** Kevin Moler reported they had a great conference with 162 attendees. Vendors were there for both days and the number of vendors had to be limited.

**E. Education:** Eric Evans discussed the contract with AWWA. The spring short course will be on April 27 & 28. The IWPCA will plan on taking over in 2011.

**G: Financial Review:** Keith Hobson reported the committee had received the financial report and will issue an opinion on the report at the end of April.

**I: Historian:** The historian reported he is cleaning files as time permits.

**K: ISU Water Quality Club:** Eric Evans reported the Club has changed their name to the WEF Student Chapter. The Chapter has had a few speaker meetings and is working on the design project for WEFTEC. An opportunity was extended to the Chapter to volunteer at the Water Festival.

**N: Maintenance:** John Ringelestein reported the Maintenance Conference was very good according to the financial results.

**O: Membership:** Dan Riney reported the committee met last week. They are still in the process of putting the committee together. Chuck Pietscher is going to be the co-chair. Plans for the next year include conducting a survey of the membership, looking at the demographics of the membership, developing a small town membership classification, and looking at the possibility of paying Iowa Only membership fees through CVENT. The Committee is recommending Sabry Kamhawy and Michael Fields to the Executive Committee for honorary membership. It was moved by Dan Riney, and seconded by Jay Brady, to approve honorary membership for Sabry Kamhawy and Michael Fields. Motion carried.

**Q: Nominating:** Kevin Moler reported there will be a slate of candidates presented at the annual business meeting.

**T: Public Relations/Public Education:** Laurie Twitchell reported the Science Fairs are going on now and the Committee will be judging participants for the Stockholm Jr. Water Prize award. The Committee will be attending the Children's Water Festival and the Ames Clean Water Festival. The Committee will meet in May to count the ballots for the name change vote.

**W: Water for People:** Keith Hobson reported the Committee will be hosting a Shotgun Shoot at the spring short course. There will be a silent auction at the IWPCA annual meeting. The Committee is looking for a Water Corp person.

**X: Web Page:** Lance Aldrich reported the Collection System link on the Web Page is dead, the link can be deleted. He is investigating the possibility of a list serve for the Government Affairs Committee to send out material to interested parties.

#### **ITEM VII: ADJOURNMENT**

It was moved by Fred Bayer, and seconded by Murat Akyurek, to adjourn the meeting. President McElvogue declared the meeting adjourned at 2:31 PM.

Respectfully submitted,

John W. Ringlestein, Secretary/Treasurer